- Excellent Preparation
- Excellent Stakeholder Relationships
- Clear Governmental Framework
- Clear Project Objectives and CSFs
- Excellent Operations Readiness

Excellent Preparation

- Overall "Area" Planning Perspective (not just one Project)
- System Perspective (not just an FPSO)
- Optimize the overall System design early (integrate surface and subsurface)
- Detailed Definition and Optimization of the Project before Major Contracts are tendered
- Optimize Contracting Strategy, ensure risks are handled by those best equipped to do so
- Plan and execution of the logistics to support Construction and Operations
- Plan for Operations from the Outset (with people who will be there to accept the System..)

- Excellent Stakeholder Relationships
 - Government as Partner or Customer
 - Government as Regulator
 - Host Society
 - Contracting Companies
 - NGO's
 - Internal Stakeholders
- All have different levels of interest in and ability to influence success, and require specific relationship management.

Clear Governmental Framework

- Government and the Societies they are elected/selected to represent set conditions for our license to operate
- Clear rules, and clear processes for their application, benefit all
- Consistent Internationally Recognized, Standards benefit all
- Consistent application of these standards benefits all
- Access for dialogue is critical
- But.. these are long term endeavors, and the political landscape changes, so we must be prepared for surprises
- And... different arms of Government have different roles

Clear Project Objectives and CSFs

- Robust Profitability (<u>not</u> just for the Operator and its Co Venturers)
- How do we intend to sustain the Development (e.g. Operations Readiness, Societal Acceptance...)
- Making the most of what we already know (it's not our first Project)
- Communications, or "How come everyone involved doesn't understand what we are trying to do?"
- CSFs (simple, clear, pertinent).. Not as easy as it sounds

Excellent Operations Readiness

- Mix of Experienced, and high potential, staff from the outset
- Thorough competency development plans
- Local content planning and delivery in terms of Operations staffing and support contracts
- Ensure time to develop supporting infrastructure is properly used
- Leverage experience as widely as possible
- Seamless transition from Hook Up, Commissioning, through Start Up and Operations
- Commitment of people to the Team(long term, continuity)
- Develop and maintain an "one team" culture
- Tough Handover Agreements and ensure that they are honored
- Build capacity for future growth in Operations